Isaac Sheff

THE ITHACA UMBRELLA CONTINUUM

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“UMBER – ELLA”

- protect you from rain

BACKGROUND

“UMBER – ELLA”

- protect yo’ head from rain

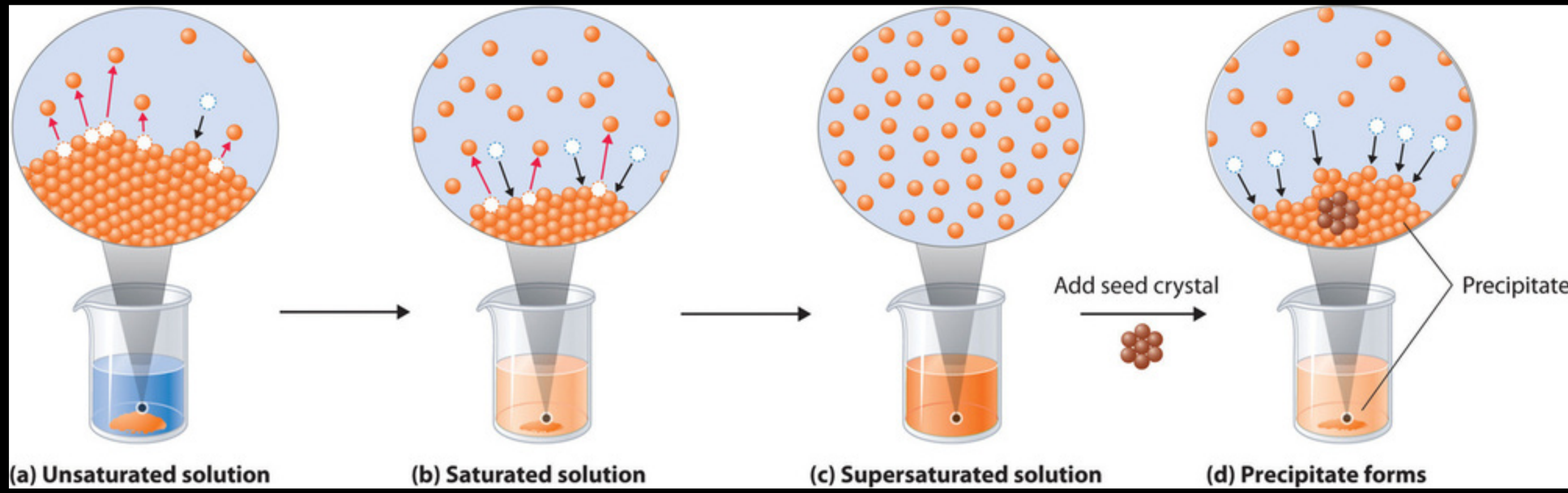
BACKGROUND

ITHACA

- 10 square miles, surrounded by reality
- gorges

SATURATION

- Equilibrium:
  - particles enter solution
  - particles leave solution



UMBRELLAS ENTER ITHACA PUBLIC SPACE

- purchase
- lose

BREAKTHROUGH

UMBRELLAS LEAVE ITHACA PUBLIC SPACE

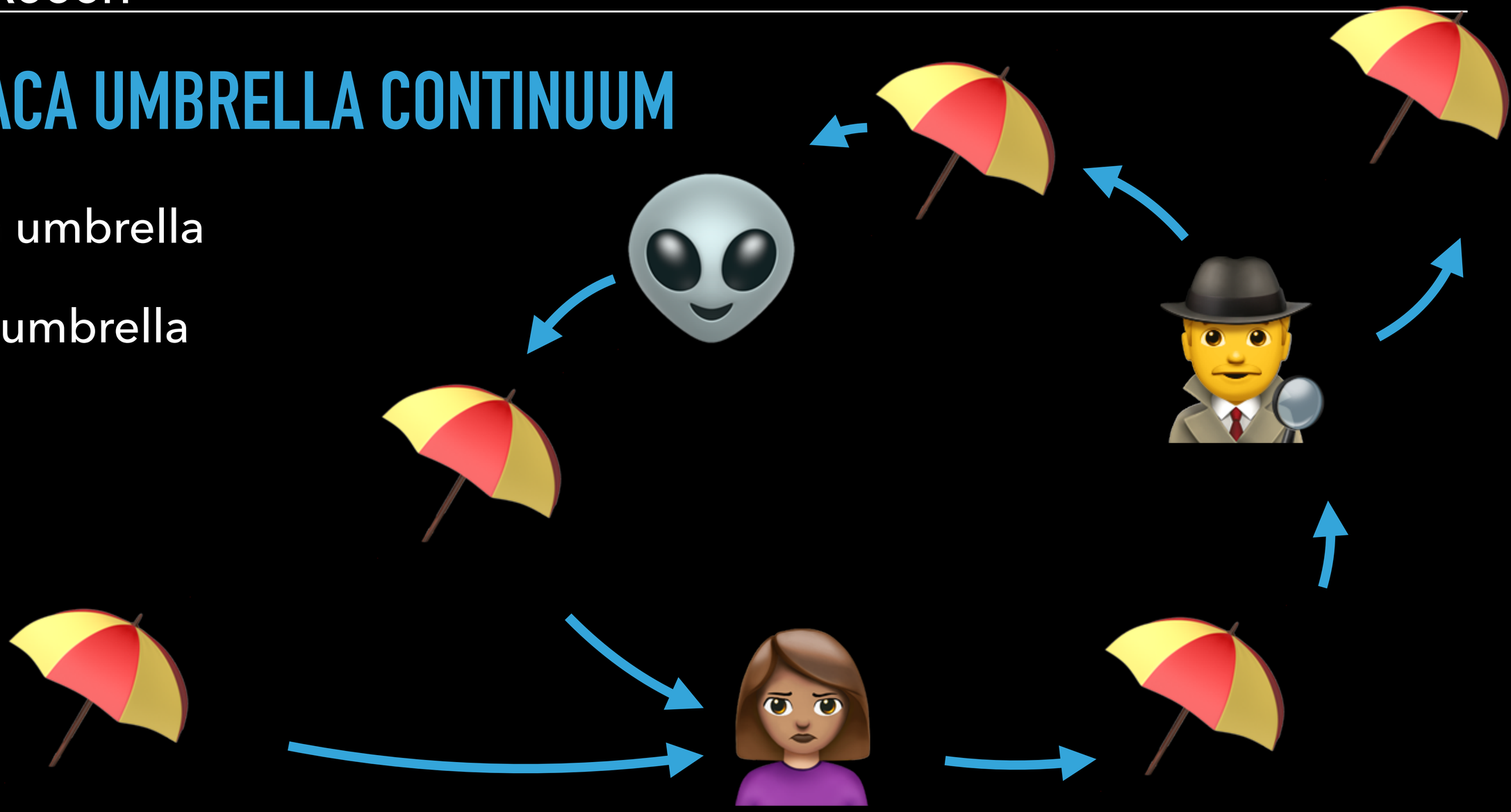
- found
- taken
- move away

BREAKTHROUGH

ITHACA PUBLIC SPACE IS SATURATED WITH UMBRELLAS

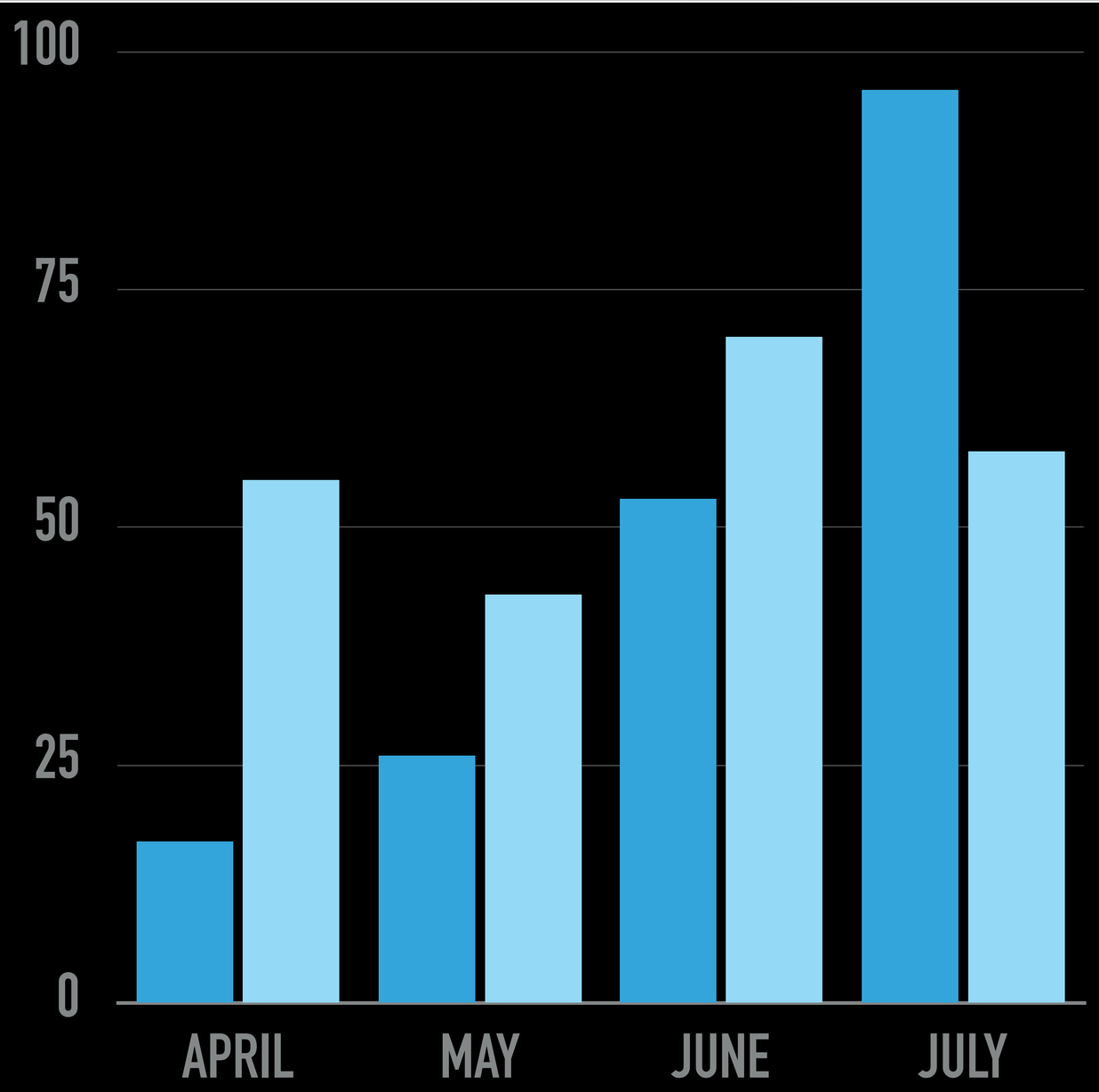
THE ITHACA UMBRELLA CONTINUUM

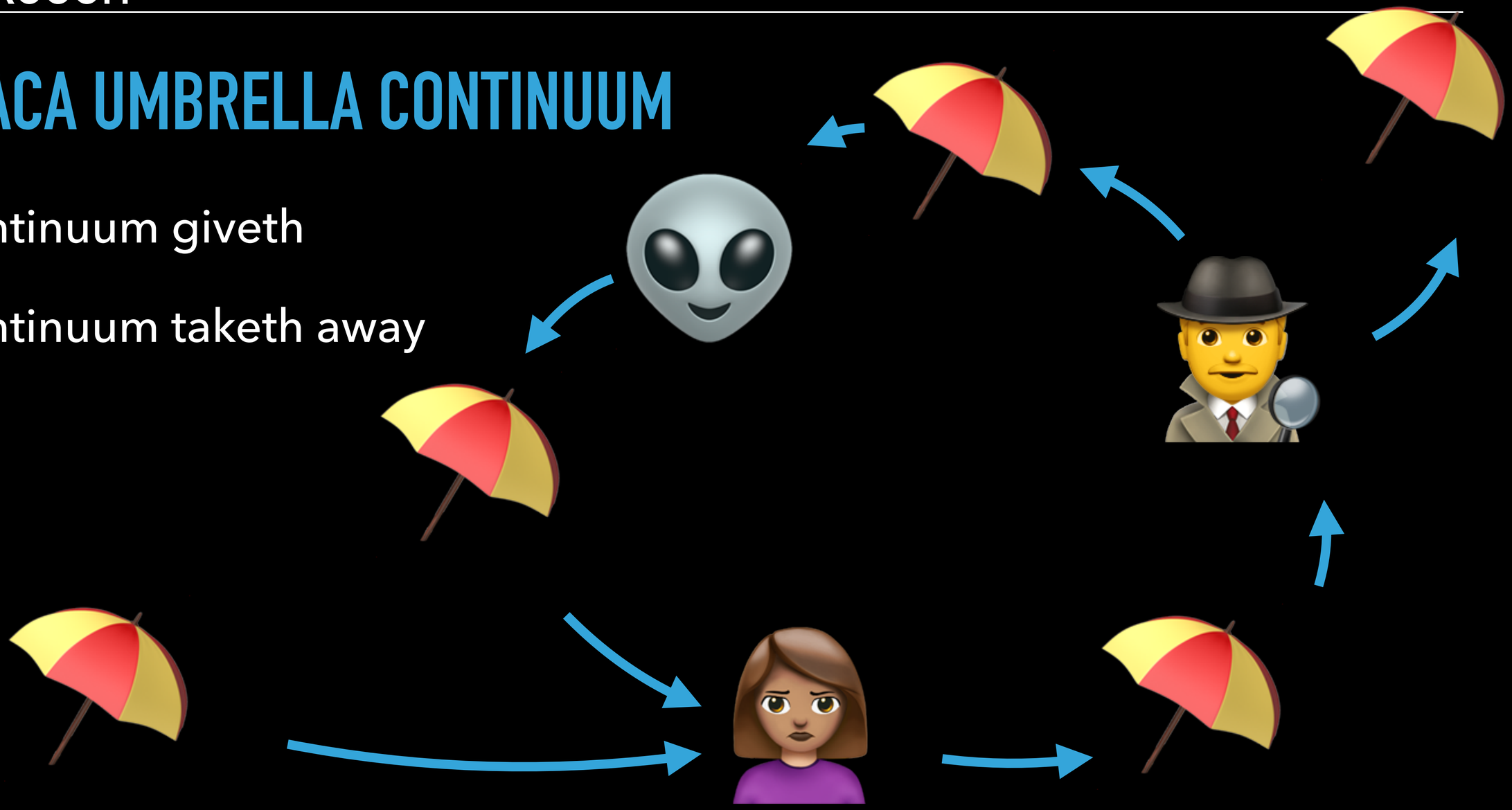
- Lose an umbrella
- find an umbrella



EXPERIMENTAL EVALUATION

- Lose an umbrella
- find an umbrella



THE ITHACA UMBRELLA CONTINUUM

- The continuum giveth
- The continuum taketh away